

Cookies Policy



In Inversiones en Turismo S.A. (hereinafter, Hotel Las Dunas) located at Av. La Angostura No. 400, Ica – Peru, we use cookies to guarantee the operation of our website, as well as to improve its quality and contents through the analysis of the user’s browsing habits, providing them an excellent browsing experience.

In the present Cookies Policy, we explain what cookies are, what type of cookies we use and with what purpose we do it. In addition, we explain how to configure and deactivate them if you wish.

1. What are cookies?

Cookies are small text files that websites store on your computer, smartphone, tablet or other Internet access device to collect certain information about your browsing experience and preferences. Cookies cannot harm your device and are very useful as they help us identify and resolve errors.

2. What type of cookies do we use?

The website uses its own Cookies and third party which can be grouped as follows and for the following purposes:

- Required: The required cookies help to make a website usable by activating basic functions such as site browsing and access to secure areas of the website. The website cannot function properly without these cookies.
- Statistics: Statistical cookies help us to understand how visitors interact with our website, helping us to improve its structure and content by gathering and providing information anonymously.
- Marketing: Cookies are used to track visitors on the web pages. The intention is to display relevant and attractive ads to the individual user.

In the event that links, or hyperlinks are placed on the website that redirect you to other places on the Internet, which are owned by third parties that use cookies; Hotel Las Dunas is not responsible for the use of cookies by such third parties.

Below, we detail the characteristics of each of the cookies we use:

Required

Name	Own/ third party	Domain	Description	Duration
Debug	Third party	weebly.com	Non classified.	Persistent.
is_mobile	Own	lasdunashotel.com	Determines the type of device the visitor uses, so that the website can be properly formatted.	Session.
Language	Own	lasdunashotel.com	Saves the preferred language of the user on the website.	13 days.
Language	Third party	weebly.com	Saves the preferred language of the user on the website.	1 day
Sto-id-editor	Third party	weebly.com	Keeps user statuses on all page requests.	1 day

Statistics

Name	Own / third party	Domain	Description	Duration
_ga	Third party	videopolis.com	Registers a unique identification that is used to generate statistical data about how the visitor uses the website.	2 years
_gat	Third party	videopolis.com	Used by Google Analytics to control petition rate.	1 day
_grid	Third party	videopolis.com	Registers a unique identification that is used to generate statistical data about how the visitor uses the website.	1 day
collect	Third party	google-analytics.com	It is used to send data to Google Analytics about the device of the visitor and his/her behavior. Tracks the visitor through devices and marketing channels.	Session

Marketing

Name	Own / Third party	Domain	Description	Duration
fr	Third party	facebook.com	Used by Facebook to provide a number of advertising products such as real-time bids from third-party advertisers.	3 months
TADCID	Third party	tripadvisor.com	Used to view embedded content from TripAdvisor, including payment of commission fees and user tracking through websites.	1 day
tr	Third party	facebook.com	Used by Facebook to provide a number of advertising products such as real-time bids from third-party advertisers.	Session

3. Can you restrict the use of Cookies?

You can accept or reject the use of cookies through the message about cookies that appears when you first visit the Website. If you accept third party cookies, you must delete them, if you wish, directly through your browser's cookie management options.

Most browsers accept cookies automatically but allow the user to change the configuration of their browser to reject the installation of cookies, without this affecting access and browsing.

You can allow, block or delete the cookies installed on your computer by configuring the options of the browser installed on your computer. Below, we provide information on the most common browsers:

Chrome: <https://support.google.com/chrome/answer/95647?hl=en>

Safari: <https://www.apple.com/legal/privacy/en-ww/cookies/>

Mozilla Firefox: <https://www.mozilla.org/en-US/privacy/websites/>

Opera: <https://help.opera.com/en/latest/web-preferences/#cookies>

Internet Explorer: <https://support.microsoft.com/en-us/topic/delete-and-manage-cookies-168dab11-0753-043d-7c16-ed5947fc64d>

However, please note that the use of cookies allows us to provide you with a better experience in our services. If you make changes to your cookie settings, your browsing experience may not be optimal.

4. Additional information

You can find additional information about the treatment of your information in the Privacy Policy that you will find available through the link at the bottom of the page of the Website, and that we invite you to consult. You can also exercise your ARCO rights by sending an email to: serviciocliente@lasdunashotel.com.